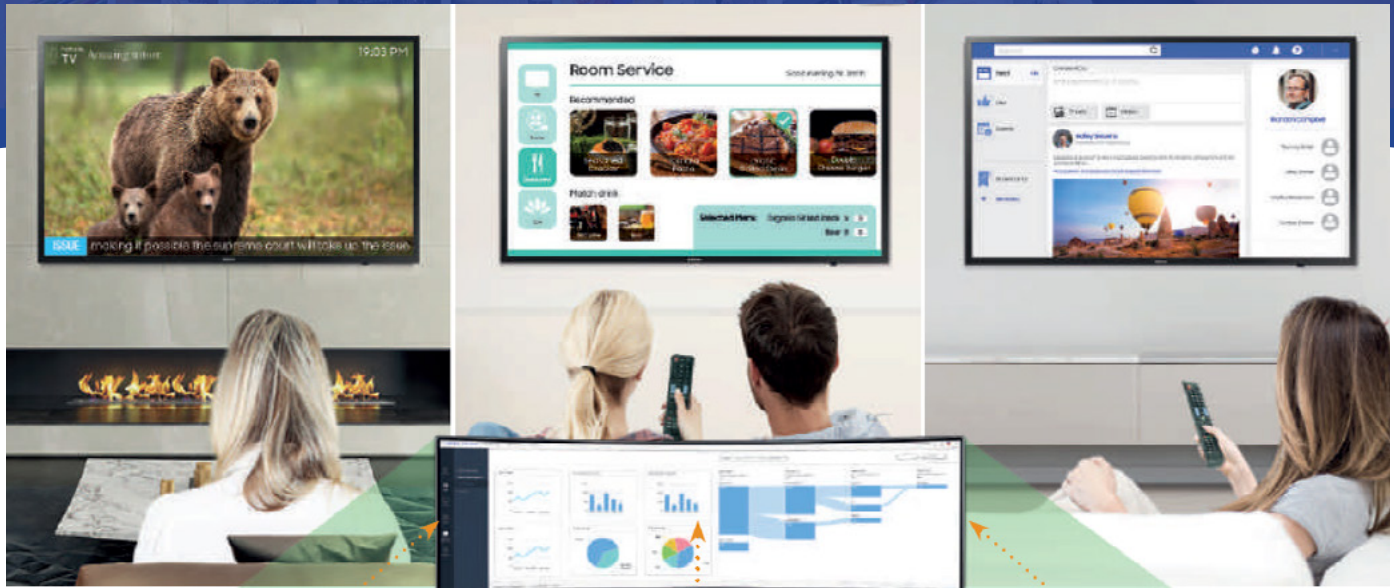


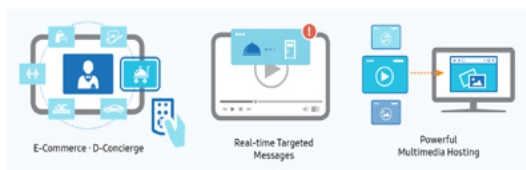
INTRODUCING Samsung LYNK Cloud

Samsung LYNK Cloud offers a completely scalable, cloud-based solution for monitoring, managing and maintaining your entire fleet of guestroom TVs. It's the ultimate guestroom management solution.



WHAT IS SAMSUNG LYNK CLOUD?

Samsung LYNK Cloud offers comprehensive cloud management, monitoring capabilities and remote in-room TV access for total control throughout any hospitality space or environment.



- Analyze what guests engage with, including TV and OTT content usage
- Gain valuable insight regarding where guests enter or exit promotions.
- Manage all the devices across multiple sites online
- Remotely control display settings from anywhere.
- Reduce the need for on-site or engineering visits.
- Check for errors in real-time to ensure no downtime.



EASY CONTENT CREATION AND PREVIEW CAPABILITY

LYNK Cloud's content creation tool features an intuitive user interface, supports web-standard based content, and can open and import external HTML content.

INFORMED INSIGHTS FOR INCREASED REVENUE

Samsung LYNK Cloud allows hotel managers to deliver more appealing promotional content based on integrated guest data.



INTERACTIVE SERVICE SUPPORT

LYNK Cloud gives hotels the ability to create unique, interactive content which allows guests to use their in-room TV's to order food and manage bookings on site such as a spa or conference rooms. Hotels can also send real-time targeted messaging to individual guests for facilitated communication and when answering questions.

Not sure if LYNK Cloud is right for you? Give us a call.